

Hi Saumya,

Rozana is a rural e-commerce platform dedicated to transforming the lives of India's vast rural population. Founded with the mission to bring unparalleled convenience to underserved communities, Rozana started its journey in a few villages in the RaeBareilly district and has since expanded its reach to 16 districts across Uttar Pradesh and Haryana, covering over 21,000 villages. As Rozana continues to grow, it plans to expand its reach to 130,000 villages of India's 650,000 villages, offering a wider range of products, including FMCG, groceries, home essentials, footwear, beauty and personal care, books, general merchandise, stationery etc. With a vision to become the preferred channel for D2C brands targeting rural India, Rozana is committed to delivering convenience and accessibility to over 1 billion rural consumers.

We are looking to recruit for our community leadership and operations roles. We are keen to work with you on the same. Could you please help arrange a conversation about this with the relevant members of the placement committee?

I am sharing links to our website, LinkedIn and recent media coverage for your reference:

Rozana website - <https://www.rozana.in>

LinkedIn - <https://www.linkedin.com/company/rozana/posts/?feedView=all>

Series B Fundraise - <https://economictimes.indiatimes.com/tech/funding/rural-commerce-startup-rozana-bags-30-million-valuation-nears-200-million/articleshow/129105377.cms?from=mdr>

Request your support in helping facilitate a conversation, as we will look to hire at least 20 students for roles across our organization.

Warm Regards,

Arnav Mohan Gupta

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Rozana